

General Education Courses (at least 30 credits)

1. Languages and Communication (at least 9 credits)

1.1 Thai Language (at least 3 credits)

SWU111 Thai for Communication 3(3-0-6)

1.2 English Language at least 6 credits are required from the following courses.

SWU121 English for Effective Communication I 3(2-2-5)

SWU122 English for Effective Communication II 3(2-2-5)

SWU123 English for International Communication I 3(2-2-5)

SWU124 English for International Communication II 3(2-2-5)

2. Physical Education (at least 2 credits)

SWU131 Social Dance 1(0-2-1)

SWU132 Personal Fitness 1(0-2-1)

SWU133 Jogging for Health 1(0-2-1)

SWU134 Yoga 1(0-2-1)

SWU135 Swimming 1(0-2-1)

SWU136 Badminton 1(0-2-1)

SWU137 Tennis 1(0-2-1)

SWU138 Golf 1(0-2-1)

SWU139 Weight Training 1(0-2-1)

3. Science, Math and Technology (at least 8 credits)

3.1 Compulsory courses 3 credits are required from the following course.

SWU141 Life in a Digital World 3(3-0-6)

3.2 Elective courses at least 5 credits are required from the following courses.

SWU241 Digital Technology and Society Trends 2(1-2-3)

SWU242 Mathematics in Daily Life 3(3-0-6)

SWU243 Personal Financial Management 3(3-0-6)

SWU244 Science for Better Life and Environment 3(3-0-6)

SWU245 Science, Technology and Society 2(2-0-4)

SWU246 Healthy Lifestyle 2(2-0-4)

SWU247 Food for Life 2(1-2-3)

SWU248 Alternative Energy 2(2-0-4)

SWU341 Business in a Digital World 2(1-2-3)

4. Humanities and Social Science (at least 11 credits)

4.1 Compulsory courses 8 credits are required from the following courses.

SWU151	General Education for Human Development	3(3-0-6)
SWU161	Human in Learning Society	2(2-0-4)
SWU261	Active Citizens	3(3-0-6)

4.2 Elective courses at least 3 credits are required from the following courses.

SWU251	Music and Human Spirit	2(1-2-3)
SWU252	Aesthetics for Life	3(3-0-6)
SWU253	Dialogue	2(1-2-3)
SWU254	Art and Creativity	2(1-2-3)
SWU255	Constitution for Living	2(1-2-3)
SWU256	Reading for Life	2(2-0-4)
SWU257	Literature for Intellectual Powers	2(2-0-4)
SWU258	Arts of Speaking and Presentation	2(2-0-4)
SWU262	History and Effects on Society	2(2-0-4)
SWU263	Human and Peace	2(2-0-4)
SWU264	Human in Multicultural Society	2(2-0-4)
SWU265	Economic Globalization	3(3-0-6)
SWU266	Sufficiency Economy	2(2-0-4)
SWU267	Principles of Modern Management	2(2-0-4)
SWU268	Social Study by Research	2(1-2-3)
SWU351	Personality Development	3(2-2-5)
SWU352	Philosophy and Thinking Process	3(3-0-6)
SWU353	Logical Thinking and Ethics	3(3-0-6)
SWU354	Creativity and Innovation	3(2-2-5)
SWU355	Buddhism	3(3-0-6)
SWU356	Social Psychology for Living	2(2-0-4)
SWU357	Mental Health and Social Adaptability	2(2-0-4)
SWU358	Creative Activities for Life and Social Development	2(1-2-3)
SWU361	SWU for Communities	3(1-4-4)
SWU362	Local Wisdom	2(1-2-3)
SWU363	Ethical Careers for Community	2(1-2-3)
SWU364	Social Enterprise	2(1-2-3)

Course Description

1. Languages and Communication

1.1 Thai Language

SWU111 Thai for Communication 3(3-0-6)

Components of communication including listening, speaking, reading, writing, thought synthesis and language strategies to communicate in different situations with a focus on writing summary, synopsis, explanation and description

1.2 English Language

SWU121 English for Effective Communication I 3(2-2-5)

English skills with a focus on listening and speaking English as a foreign language in various situations through listening and speaking exercises using various learning processes, media and information technology inside and outside of the classroom

SWU122 English for Effective Communication II 3(2-2-5)

English skills with a focus on reading and writing English as a foreign language in various situations through reading and writing exercises and using learning processes, media and information technology inside and outside of the classroom

SWU123 English for International Communication I 3(2-2-5)

Principles of English with a focus on listening and speaking for English learners as an international language, including vocabulary, expressions, complex grammatical sentences, pronunciation, conversations in various situations through various media and learning activities, both inside and outside of the classroom

SWU124 English for International Communication II 3(2-2-5)

Principles of English with a focus on reading and writing for English learners as an international language, writing essays of different topics and practice through various media and learning activities, both inside and outside of the classroom

2. Physical Education

SWU131 Social Dance 1(0-2-1)

Techniques and basic skills of various styles of ballroom dance, physical fitness and appropriate postures enhancement and ballroom dance courtesy

SWU132 Personal Fitness 1(0-2-1)

Basic principles of physical fitness, strength, speed, endurance, muscle flexibility and blood circulation system

SWU133 Jogging for Health 1(0-2-1)

Principles of jogging with a focus on endurance of blood circulation system and body flexibility and exercise programs that includes jogging for health

SWU134 Yoga 1(0-2-1)

Basic techniques and skills of yoga, breathing practice, flexibility and physical strength for health

SWU135 Swimming 1(0-2-1)

Basic techniques and skills of swimming, swimming styles, physical Fitness, competition rules, storage and safety in swimming for health

SWU136 Badminton 1(0-2-1)

Standing, moving, racket handling, forehand and backhand strokes, clear, drop and smash, single and double player tactics, maintenance, storage of equipment and safety in playing badminton for health

SWU137 Tennis 1(0-2-1)

Basic techniques and skills in playing tennis, etiquette in watching tennis competition, rules, single and double player tactics, maintenance, storage of equipment and safety in playing tennis for health

SWU138 Golf 1(0-2-1)

History of golf, golfing skills, rules of game, usage and maintenance of equipment and safety in playing golf for health

SWU139 Weight Training 1(0-2-1)

Techniques in exercising with equipment, principles of weight training, weight training and application of the anatomy and physiology of the skeletal and muscular system along with techniques in weight training for health

3. Science, Math and Technology

3.1 Compulsory courses

SWU141 **Life in a Digital World** **3(3-0-6)**

Importance of communication processes and technologies in the digital world, searching skills, evaluation of the media, giving references, related ethics and law, threats and prevention, different forms of presentation, knowledge management for sustainable learning and information technology

3.2 Elective courses

SWU241 **Digital Technology and Society Trends** **2(1-2-3)**

Evolution and concepts of digital technologies that affect society in terms of culture, economy, politics and environment, assessment of consumption behavior of the society and its members and analyzing the trends of digital technology in the future

SWU242 **Mathematics in Daily Life** **3(3-0-6)**

Calculation and mathematical principles with logic and logical thinking, consumer math and tax calculation, numerical analysis and interpretation and mathematics and statistics in everyday life

SWU243 **Personal Financial Management** **3(3-0-6)**

Principles of financial planning management, financial instruments for managing personal liquidity, time and money value and financial technology, compilation and analysis of personal financial data, tax planning, savings and insurance plan, debt management and investment planning

SWU244 **Science for Better Life and Environment** **3(3-0-6)**

Attitude and scientific thinking process, ecology and the importance of balanced coexistence, applied science, technology, impact of scientific and technological progress on way of living, economy, society and environment and application of science in an environmentally friendly way

SWU245 **Science, Technology and Society** **2(2-0-4)**

Theory of knowledge and scientists who have impact on the world events, effects of science and technology on the society, science and technology on contemporary Thai society

SWU246 Healthy Lifestyle 2(2-0-4)

Components and importance of holistic health, important factors that affect health, diseases, way of living and human behaviors, causes, prevention and treatment, creative life improvement and application of scientific innovations

SWU247 Food for Life 2(1-2-3)

Importance of food and nutrition for all ages, health food, herbs, supplements, food safety and safety standards, purchasing and food storage, selective food consumption and simple cooking using safe and nutritional ingredients

SWU248 Alternative Energy 2(2-0-4)

Meaning, significance, process, role and impact of primary and alternative energy use, global warming, energy conservation, efficiently and environmentally friendly use of energy, energy and waste management in the community using the right technology

SWU341 Business in a Digital World 2(1-2-3)

Concepts and principles of business in the digital world, practice, ethics and relevant laws, innovation in information and communication technology and future trends

4. Humanities and Social Science

4.1 Compulsory courses

SWU151 General Education for Human Development 3(3-0-6)

Meaning, importance and value of general education, history and philosophy of Srinakharinwirot University, goals of higher education, importance and models of mental, intellectual and behavioral development and development of learning, communication, critical thinking, synthesis and problem solving skills

SWU161 Human in Learning Society 2(2-0-4)

Relationship between man and society, both Thai and globally, the impact of social change on way of living and the environment and importance of continuous pursuit of knowledge and morality in the learning society

SWU261 Active Citizens 3(3-0-6)

History and culture of Thai politics, paradigm about citizens in democratic system, law, tax system, duties of citizens according to the constitution, importance of peaceful means in leading life, having public awareness and reducing social disparity as well as being an ASEAN citizen and a global citizen

4.2 Elective courses

SWU251 Music and Human Spirit 2(1-2-3)

Analysis of spirituality, emotions, and human behaviors using music as a tool to learn self and the society as well as practice of applying and passing on art to the public

SWU252 Aesthetics for Life 3(3-0-6)

Aesthetic concepts relating to nature, art, performing art, music, literature and aesthetics combined with social, cultural and natural contexts

SWU253 Dialogue 2(1-2-3)

Theories, strategies and practices of aesthetics dialogue, level of communication, application of aesthetic dialogue by sharing experiences, thoughts and feelings through profound listening arts, reflective learning and dialogue practice in diverse situations

SWU254 Art and Creativity 2(1-2-3)

Research on power of creativity and imagination that leads to beauty and aesthetics in a multicultural context

SWU255 Constitution for Living 2(1-2-3)

Constitution for living, disciplines, rule of creating life resources, bringing life to ethical goal, becoming a good member of the community and principles of life improvement as well as analyzing and creating self-improvement guidelines ready to be used

SWU256 Reading for Life 2(2-0-4)

Reading for comprehension, analysis, interpretation, criticism and evaluation of writings from a variety of sources

SWU257 Literature for Intellectual Powers 2(2-0-4)

Concepts, values and aesthetics of Thai literature from past and present, literary analysis that creates intellectual power and elevates the mind

SWU258 Arts of Speaking and Presentation 2(2-0-4)

Components, meaning, importance, genre and strategies of speech, content and language preparation, script writing and verbal and nonverbal language in different types of speech

SWU262 History and Effects on Society 2(2-0-4)

Research and analysis of historical data and events that drive the society up until present and political, economic and social change in the context of globalization

SWU263 Human and Peace 2(2-0-4)

Concepts and theories about peace, principles of peace in religion, philosophy, belief, culture and conflict management in family, community, and society, including the concepts and practices of the ideals of peace and humanity

SWU264 Human in Multicultural Society 2(2-0-4)

Meaning and importance of multicultural society, analysis of social structure, race, religion, education affecting the beliefs and way of life of people in the society, paradigm enhancement and adaptation in multicultural society

SWU265 Economic Globalization 3(3-0-6)

Concept of globalization economy, economic policies of the countries influencing globalization, economic community, international financial institutions, global economic crisis, future trends and impact on way of life as well as sustainable development approach based on sufficiency economy

SWU266 Sufficiency Economy 2(2-0-4)

Background of Thai society, Sufficiency Economy Philosophy compared to mainstream economics, royal projects and application of sufficiency economy in daily life and occupation that leads to self-reliance, social and environment responsibility for sustainable development under globalization

SWU267 Principles of Modern Management 2(2-0-4)

Concepts and principles of management, modern management theory, organization management concepts, human resource management, corporate development, modern management trends and sustainable social development

SWU268 Social Study by Research 2(1-2-3)

Phenomena and events that have a major impact on current social change using research to deepen understanding and to link research findings for self, social and environmental development

SWU351 Personality Development 3(2-2-5)

Meaning and importance of personality development, difference between individuals, self-evaluation, positive attitude development towards self and others, basic social etiquette, communication skills and building relationships with others

SWU352 Philosophy and Thinking Process 3(3-0-6)

Integrative study of eastern and western philosophy, development of analytical and synthesizing skills and philosophy relating to life, society, nature and environment based on logic, ideology and ethics

SWU353 Logical Thinking and Ethics 3(3-0-6)

Logical thinking process on the basis of moral and knowledge, importance of rational way of thinking drawn from social models and self-improvement of becoming a truth seeker and a logical and ethical thinker who leads a happy life among social and environmental dynamics

SWU354 Creativity and Innovation 3(2-2-5)

Concepts, theories, components and means to develop creativity and innovation, copyright and intellectual property law, case studies of major world innovations, creating innovation for community and environment and present the work to the public

SWU355 Buddhism 3(3-0-6)

Wisdom and philosophy from the Buddha's teachings relating to life, development of the quality of life on the basis of Buddhism as science, philosophy and religion, analysis and development of a moral and peaceful way of life

SWU356 Social Psychology for Living 2(2-0-4)

Social structure and behavior, biological basics related to human behavior, social variables that influence human behavior, analysis of individual and group behavior from social phenomena, solution to conflicts and social support for happy life

SWU357 Mental Health and Social Adaptability 2(2-0-4)

Concepts and mental health promotion process, self-adjustment, analysis of causes and prevention for mental health deterioration and its application in daily life

SWU358 Creative Activities for Life and Social Development 2(1-2-3)

Meaning, importance, resources, types and forms of creative activities, exchange of experiences of activities of interest and research, analysis, synthesis and development of activities that promote development of life and society.

SWU361 SWU for Communities 3(1-4-4)

Methods and tools for community education, engaging process by integrating student activities to enhance the understanding of the community, cultural, economic and social contexts as well as to build good relationship between the university and the community

SWU362 Local Wisdom 2(1-2-3)

Local wisdom and its relation to way of living and community development, globalization effect on local wisdom, learning with the local community to find ways to promote and continue local wisdom according to social context, application of local wisdom to benefit way of living, development of the community and environmental conservation

SWU363 Ethical Careers for Community 2(1-2-3)

Research and development of ethical careers for community that respect nature, environment, morality and culture, using the philosophy of Sufficiency Economy, learning with the community, strengthening the consciousness, unity and awareness of the dignity of the community that leads to a strong and sustainable community development

SWU364 Social Enterprise 2(1-2-3)

Meaning, importance, entrepreneurial principles and social enterprise management process, various models of social enterprise, synthesis of knowledge from social enterprise prototype and a guideline for social enterprise and practice with the community